

True Colors™ by NaturaLook

Simple Theory - Lasting Results

The Power of *Fitz* VI

Rosy

Peaches & Cream

Transparent/Translucent

Sallow/Asian

Mediterranean/Latina/Dark Asian/Olive

Darkest Skin



Fitz I



Fitz II



Fitz III



Fitz IV



Fitz V



Fitz VI

GOLD Creme Brulee

GOLD Golden Honey

GOLD Butter Toffee

GOLD Gingersnap

GOLD Spiced Rum

GOLD Deep Bourbon

Must Have!
Warm blonde.

Must Have!
Warm dark blonde.

Must Have!
Warm light brown.

Must Have!
Warm medium/light brown.

Must Have!
Warm medium/dark brown.

Must Have!
Darkest warm brown.

Champagne

Irish Cream

Toasted Almond

Deep Amber

Clove

Carbena

Lightest blonde brow color with a hint of ash. Use on very light skin or to create a soft background prior to creating darker hair strokes.

Rich blonde brow color with ash base.

Must Have!
Well balanced universal dark blonde or light brown neutral brow color. Season with Warm-Up to bring out the gold tones.

Must Have!
Deep blend of organic and iron oxide for that dense warm brown brow. To deepen, add a hint of Fitz IV-dark (Clove).

Must Have!
Deeper dark brown color with a warm base. Perfect for a medium/dark powder-fill or hair strokes on a lighter, warm brown brow.

Must Have!
The darkest "warm" brown for use on dark pigmented clients. Consider two applications for a densely saturated warm brown.

Sabia

Kahlua

Cinnamon

Dark Molasses

Chocolate Truffle

Dark Roast

Must Have!
One shade deeper in tone than above. Great for most all blonde brow procedures.

Must Have!
Deep blonde or light brown brow color with hint of golden. A must have color.

Warm rich brown for dusty brown results or for creating movement. Great for a natural powdered background base design.

Rich dark brown for use on medium dark skin. Suggest seasoning with Warm-Up to prevent result from healing too cool.

Solid dark brown brow. Can be seasoned warm or cool but the healed result is deep, rich and true.

Perfect choice to achieve darkest brown brow shade. Always season with True Colors Warm-Up for lasting dark warm brow color.



True
Colors™

SHALLOW SHADE™

& DIMENSIONS

BROW PIGMENT DUOS

Create layered colors & movement

FOR THE ADVANCED
ARTIST

Eyeliner

Wicked

- Black
- Cool
- Organic



Carbon-based Wickedly INTENSE black eyeliner. Caution: may migrate; for use in the lash line only.

Noir

- Black
- Cool
- Inorganic



Deep universal BLACK eyeliner. Perfect for all skin types when black is the optimal choice.

Café Noir

- Brown/Black
- Cool
- w/ Warm Undertone
- Inorganic



Beautiful rich brown/black eyeliner color. Appropriate for all skin tones and eye colors.

Storm

- Gray/Black
- Cool
- Inorganic



Soft, cool charcoal eyeliner. Great on light colored eyes, or to add a soft smudge to black eyeliner.

	LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
SHALLOW SHADE					
DIMENSIONS					

Basic Taupe

- Brown/Gray
- Cool
- Inorganic



Ash based medium brown (taupe). To lighten, add Fitz I-Light, to deepen, add Fitz IV-Dark.

Warm Up

Warm Spice

- Orange
- Warm
- Inorganic



Use to season or "influence" any color to add warmth, or use directly to neutralize gray or blue tones in eyebrow.

Cool Down

Hazel

- Green/Gray
- Cool
- Inorganic



Use to add a "cool accent" to any color or to neutralize red, orange or pink eyebrows.

Modifier/Correction Colors

Anti-Gray/Violet

Dijon

- Mustard/Yellow
- Cool
- Inorganic



Use to neutralize gray/violet tones in eyebrows. Not recommended to warm pigments for lips.

Lighten Up

Desert Sand

- Yellow/Green
- Neutral
- Inorganic



Use to lighten a brow that has healed too dark. Also to dilute intensity of darker brow colors.

Cool Lip Correct Orange Glow

- Orange/Yellow
- Warm
- Organic



Neutralizes blue/purple tones in lips only.

Areola 1



- Pink/Yellow; Gray
- Neutral
- Inorganic

Areola 2



- Orange/Pink; Gray
- Warm
- Inorganic

Areola 3



- Yellow/Pink
- Warm
- Inorganic

Areola 4



- Gray/Pink
- Cool
- Inorganic

Areola 5



- Gray/Pink
- Warm
- Inorganic & Organic

Areola 6



- Pink/Salmon
- Cool
- Inorganic